

Sigmavision News Story, 10th February 2016

Sigmavision presents at NTDA South East and Central South Regions meeting



Andrew Pryce, Managing Director of Sigmavision, presenting at the NTDA South East and Central South Regions meeting

On 10th February, at the NTDA regional meeting, Sigmavision's Managing Director Andrew Pryce presented on the subject of Redefining Tyre Measurement. Speaking to representatives from the tyre retail, wholesale, manufacturing, recovery and aftermarket sectors of the industry, Dr Pryce which provided an overview of the growing problem of motorists driving with dangerously illegal tyres.

The presentation included views on how motorists could be better 'educated' in relation to tyre maintenance and an overview of his company's TreadReader Tyre Measurement Technology. The topic triggered a lively debate on the growing problem of dangerous and illegal tyres identified by NTDA members on replacement.

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Sigmavision Ltd.

Sigmavision Ltd is the developer and manufacturer of TreadReader™, a patent protected technology for tyre tread depth measurement. Based in the UK, Sigmavision is a high tech company with world class expertise in laser sensor and camera imaging technology. The TreadReader Hand Held scanner and Drive Over ramp are for use by workshops, dealerships, fast fit operators, tyre retailers, fleet operators and law enforcement agencies.

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