



PRESS RELEASE

23rd March 2017

New TreadReader™ Tyre Measurement App at Automechanika Birmingham - Stand 18B40

Sigmavision Ltd, manufacturer of the world's leading 3D tyre measurement technology, is showcasing its new TreadReader™ tyre measurement App at Automechanika, Birmingham.

As part of the TreadReader™ range of tyre measurement products, the TreadReader™ App is used to control the Hand Held scanner. Together, the App and scanner are an invaluable tyre inspection and diagnostic tool for all workshops and dealerships. Downloaded to a phone or tablet, the App connects easily to the scanner via Wi-Fi. Intuitive screens guide technicians through the scanning of vehicle tyres, with the option of printing a PDF report for the customer, illustrating tread depth and tyre condition.

Redefining Tyre Measurement

TreadReader™ products create a 3D scanned image, showing the full width of the tyre and 50mm of the circumference. Unlike other measurement devices, TreadReader™ products produce reliable and accurate scans even on wet and dirty tyres. The colour-coded scans will reveal not just tread depth, but also uneven wear due to wheel misalignment, incorrect tyre inflation, or problems with suspension.

The Hand Held scanner is fully portable and is ideally suited for mobile servicing or workshops where space is more limited. For larger workshops, where vehicle volumes are greater and a fully automated process is required, the Drive Over Ramp can be more suitable.

Sigmavision speaking in Automechanika Seminar Programme

Sigmavision MD, Andrew Pryce, will be presenting the market-changing 'Beyond the Workshop' Strategy as part of the Automechanika Aftermarket Seminar Programme. This is a strategy providing free and accessible tyre checks to the public, using ramps deployed in retail locations.

Sigmavision has developed a new specification of Drive Over ramp for car parks, supermarkets and petrol station locations. The 'Beyond the Workshop' strategy is raising awareness of tread depth and tyre safety among motorists, who can access the tyre scans produced by the TreadReader™ ramp. Tyre manufacturers and retailers participating in the strategy can incentivise motorists via promotional campaigns and discount vouchers for the fitment of new tyres or related services, such as wheel alignment.

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About Sigmavision Ltd.

Sigmavision Ltd is the developer and manufacturer of the patented TreadReader™ tyre measurement technology for passenger cars and commercial vehicles in the tyre aftermarket. TreadReader™ Technology is a patented world first, generating 3D tyre tread depth scans, even on wet and dirty tyres.

TreadReader technology is available as either a Hand Held scanner or Drive Over ramp. TreadReader™ technology is at the heart of the Hunter Engineering Quick Tread tyre measurement ramp, and drives the Nokian Tyres Snapscan service for free tyre checks. Sigmavision has been awarded the Tyresafe Innovation and Technology Award for their innovative TreadReader™ products.

Press Contact:

Sue Pryce,

07584 569418

sue.pryce@sigmavision.com

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