



## PRESS RELEASE

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### **Sigmavision to showcase new Tire Sales Management Service, TreadManager™, at Tool Dealer Expo 2018**

**British Original Equipment Manufacturer Sigmavision is to unveil its new cloud-based, tire sales management Service, TreadManager™ at the ISN Tool Dealer Expo in Orlando, Florida**

Developed for the tire aftermarket, TreadManager™ from Sigmavision will allow tire providers to increase tire sales revenue and boost turnover from tire-related services. Registered users will be provided with tire measurement data and management reports for all vehicles scanned using TreadReader™ measurement devices. The full range of TreadReader™ products, including the Hand Held scanner and all specifications of the Drive Over ramp, whether flush-fit or surface-mounted, are compatible with TreadManager™.

#### **The Opportunity to Grow Tire Sales with TreadManager™**

The TreadManager™ Cloud Service stores all tire tread data and vehicle information for scans carried out by registered TreadReader™ devices. To highlight opportunities for new tire sales or alignment services, preconfigured TreadManager™ reports identify vehicles which require replacement tires, or show uneven wear, due to incorrect inflation or wheel misalignment.

Multiple scans for the same vehicle over time can be tracked to predict tire lifetime and advise vehicle owners when to book in for replacement tires. Detailed Customer Tire Reports automatically generated by TreadReader™ devices are stored within the TreadManager™ system. These reports contain the distinctive TreadReader™ 3D tire scans and very effectively build trust between vehicle owner and tire provider.

Many tire retailers currently operate a reactive tire sales model, only able to make good on the opportunities presented each day. TreadManager™ opens the door to a more proactive approach, where customers are contacted ahead of time to plan for tire replacement. When tire sales margins have been squeezed due to transparent online pricing, TreadManager™ is a valuable tool in the competitive tire sales market.

For larger workshops and Dealer locations using one or more TreadReader™ devices, TreadManager™ will track activity levels by technician. Also intended for use by multiple workshop locations, or multi-franchised dealerships, TreadManager™ offers a Group User profile, for reporting across any number of technicians, workshops and franchises.

## **TreadReader™ 3D Tire Measurement Products**

Sigmavision 3D tire measurement technology is unrivalled in the global market. Our TreadReader™ product range includes a Hand Held scanner and three specifications of the Drive Over ramp, for workshop applications and retail locations. All TreadReader™ devices produce colour-coded 3D tire scan images to enable tire replacement at the optimum time. This makes it possible to maximise tire safety for the vehicle driver and present revenue opportunities to the trade for increased tire sales or service hours.

TreadReader™ 3D tire scans and tread depth data are captured in a Customer Tire Report. This report can be sent directly to a wi-fi printer, for presentation to the customer. Alternatively, the reports can be automatically transferred to the TreadManager™ Cloud Service or to an integrated eVHC system.

The TreadReader™ **Hand Held scanner** is a compact and portable device. To measure tread depth, the scanner is positioned on one edge of a tire and operated by sliding it across the tread face. The scanner is ideal for all tire inspection applications in workshops, service centres, inspection lanes, commercial vehicle yards and at the roadside.

The TreadReader™ **Drive Over ramp** is a fully automated tread depth measurement system available in 3 specifications: Surface Mounted or Flush Mounted for workshop applications, and a 'Beyond the Workshop' specification for the highest traffic-volume retail locations, such as large parking lots. As vehicles pass over the ramp, the TreadReader™ laser measurement system captures outstanding 3D images, revealing tread depth and tire wear.

The ramp system is kept clean using air knives and a shutter mechanism. Surface Mounted ramps require no groundworks, whilst a shallow pit is required for the flush mounted ramp. An automatic licence plate recognition (ALPR) camera captures the vehicle registration as the vehicle approaches the ramp and all data files are saved to this registration.

ENDS

### **About Sigmavision Ltd.**

Sigmavision Ltd is an original equipment manufacturer with world-class expertise in laser sensor and camera imaging technology. Our TreadReader™ tire measurement products and technologies are supplied globally from our UK headquarters and through our international network of distributors.

Sigmavision customers include global tire manufacturers with retail operations, international garage equipment suppliers, and aftermarket end users, including dealerships, independent workshops, fast fit networks and tire retailers.

### **Press Contact:**

Sue Pryce  
07584 569418  
sue.pryce@sigmavision.com

Web: [www.sigmavision.com](http://www.sigmavision.com)  
twitter: [@TreadReader™](https://twitter.com/TreadReader)  
YouTube: [www.youtube.com/Sigmavision](http://www.youtube.com/Sigmavision)